

Ref to get

- Q. NYT Jan 13, 1975 Maj. Hering SAC [SEE]  
 1. FU Hearings March 1977

Int. Sec. Sub. of House Comm. on  
 Int Affairs (Rosenbaum 54)

Quester Appendix

Rep. Ottinger  
 Zablocki

— Dr. Struganov, Plan R

Earl-Sofe

Red Alert

- Ball to: Jody Powell (I briefed?) 1978  
 (and, on Afghan SO?  
 firing Center?  
 [and mount — with  
 Harbinger + Butter?]

Not see Archive:

— Does on San Joaquin County

— Delegation

(My BNSD)

Paper Counting article — WJ SU Shirts...  
 Kinsley found of all beings



Frank Huntz mound?  
Compassionate Conservation  
Healthy Forests  
Clean Coal, Move Down  
they're lying and they know it.

For women: use the words the women like...  
down, from the heart, for the children

Progs.

~~Re~~ Re-narrate the Acts:

Kill the Forest Antitrust  
Drift-act

[BUT: How gets to man act: PATRIOT Act (!)]

We need a long-term discourse program/campaign



5/04

RF: How can we (help) create a campaign  
that could change US war policy?

- We can't mobilize enough people to make  
a diff in a <sup>(anti-)</sup> nuclear-war program -  
must appeal to a broad, progressive coalition  
(Kaleff?)

From the Jedi - Recaptured the American Dream

(To Kaleff: Why can't he convince ... Podesta, Schum, ...  
Dean/his campaign chief...

What was Kucinich's problem?

Clark?

others?

Did he pursue Kerry's success?

Were Bush less critical to his policy?

If so - wouldn't WB's have been affected?

BR: How are taboos created?

Flynn: Taboo has a rotter change: a magnetic  
draw.

"a taboo ~~has~~ involves shame and ostracism."

MF: But that's also rotter.

[What one proposal would increase his  
chance of election?

What should he say about Iraq?



Maybe - from retrospective point of view -  
it was "impossible" to stop our  
efforts with world broadly the way it  
was/is ---

(Holtzman)

Katoff: see Lewis Powell memo on Goetz in  
1970 (before he went on S.C.)

Carried out by William French (see Treasury)

If used  
Stebbins  
approach,  
1942

If figured out what Conservatives did not  
know/say - Goldwater Campaign 1964.

Hypo-cognition: the lack of ideas you need.

Book: what words to use, what arguments to  
use

If train: lawyers, judges, kids at 15 in  
sum

defending and extending the moral system itself;  
build infrastructure.

Right-wing think-tanks have 80% of the  
talking heads on the air. PR agents get the other  
80% of the money to think tanks goes to  
right-wing think-tank.

Unity/discipline of message, Repetition...

Exercise: "Do not think of an elephant."

Do not negate a concept (in this, favorable from  
Do not say: "Stop all efforts to improve the capabilities  
of the US nuclear arsenal."



Power from lack of discipline)  
I'm not against big government — writing  
I'm against venturing policy.

7 CAT - 12 Nov 10 1961

De-framing -

What did elements of conservative program  
have in common? How did it hang together?

2 Different understandings of the nation

Strict father family

Nurturant family

Conservatives: Dare to Discipline  
you must read James Dobson  
as family. Go to firms for firms bookstore,  
3000 radio stations

1. World is a dangerous place. Evils.

2. A difficult place, competition

Kids are born bad, they have to learn <sup>right from wrong</sup> good behavior

If you absorb "self" discipline you will  
win in competition; poor are undisciplined,  
in morals as well as prosperity.

Winners are good, disciplined; losers deserve  
it.

People who are not pursuing their own  
self-interest — to intent of all (Adam Smith)

Retribution is the main model of controlling/  
balancing a "debt": if you harm me, I must  
punish you.



Hierarchies

Social programs are bad — create dependence (protect  
persons from lack of discipline)

I'm not against big government — military  
I'm against welfare policy.

A SDI opit social programs

(Kakoff ignores? rivalry/coop/community of families?)

→ "A large part of our population

Mentor family: <sup>and yourself, especially...</sup> mentor your child, and raise  
your child to mentor others  
(

(2 Amices: Do we to appeal to A (strict...)

or to choose A

or to counter / attack A

or appeal to, arg. B?

then ...?

arg. B to appeal to, choose

a "middle group"

or

Everyone, want, has both products, at least  
possessing — we can understand, <sup>enjoy</sup> they, a  
challenging work.



a ~~stick~~ for swing voter is — someone who  
lives by different models in different spheres:  
work,

<sup>Dem</sup>Centrists are wrong. "More right to get more votes  
also don't move to left to get more votes."  
(? Sakurazawa)

King says: I am not a redistributionist Democrat.  
It eliminates part of his base;

5 modes of Progressive thought.

— Socio-Econ Class

— Identity Politics

— Greens

— Civil Libertarianism

— Anti-Authoritarianism

Anti-imperialist  
(Libertarian)

Mutualism

If we all right — all maintaining —

but each thinks ~~that~~ this is the only important  
one.

Go up to next level: the moral level —  
what we share.

Good: tax-relief — on affliction, relief of someone —  
if you interfere with relief, you're a bad guy.

"Don't write this own tax-relief plan."

Better: <sup>(?) - military?</sup> taxes are investments for the future

Hydrogen, education,

Who benefits? Businesses (who pay 12% of taxes,  
they get benefits)



4-18-04

READ

Domination and the Arts of Resistance  
James C. Scott Yale 1990  
(rev. by Michael Elgin)

Lakoff: Opposes making people afraid  
Fear evokes the street father model  
you reinforce what you are opposing

"Disarmament" — you protect yourself  
with ... your arms.

It sounds as if you're making yourself  
defenseless

It will not help

Instead — "make the world safer."

Take back: the flag  
means like "safety"

actually, it's  
this word

— "Proliferation" — no one knows what it means  
no agent — we want to  
stop things that people do.

"Nuclear devices are not safe."

This is about making your children safe."  
Bush Admin is evasive

Images of explosions: power

"power" — it's how  
we won the war

have the powerful images of 1  
Assoc. the negative images with the other side:

"Nuclear power plant is a dirty bomb."



vs. "Chiran Kitle"

Positive

Have things to do.

Inferring...

Half-life - what is that?

Death-rays for 100,000 years.

Here's a dozen - here's what you can do about it.  
(from)

---

Plate

Editors are interested in <sup>+ pictures</sup> stories, not ideas

In general, the media is not interested in foreign policy.

(It was hard to get Clinton interested) " " "

(Warren Christopher couldn't get him to answer the phone.

---

Rothke

Katoff: Some myths can only be changed over the long term.

US is good; weapons protect you;

(Dittmer: MX as Peace-maker)

"Press releases do no good"

"You have to have a campaign" [any secrets problem?]

You must take back, safety + security  
'your future

Katoff uses

Put on Alternat: then it goes on Common Dreams

[HOW?] (more than



sometimes! under —  
USG is not inferior to messages from  
Middle East States demands of  
press & reports  
(it was, in

(Evidence? in 2000 (Clinton: it does matter <sup>was?</sup>)  
in 2000, the Middle East states did influence  
at NPT Conf:  
13 Steps — 2000

(50 — under Kerry — get foreign publics  
to

(Interim!) Bridge between NWS and  
NAM (New-Original moment —

time-based program immediately:

Ass't bridge NWS + NAM

New Agenda

but bridge between NWS and (Centrist)  
NNWS

Randy: Focus even more on NATO Policy:  
NFO

(Mean NATO unless non-nuclear)

trapped in NATO  
position — incompatible  
with NPT Art. VI.

Members of NATO are beginning to  
understand this.

Bennett: Threaten to Withdraw from NPT from NATO! [Wonder if Good  
script?!

(Will losing roles really serve to educate  
street/public or de-legitimize ones.

Will we explain why the shift, if it occurs?



Cayle: States goes has been shifting - military  
has pulled away from areas;  
that only effort to produce new ones,  
more usable: that only they're dangerous  
and must be stopped.

They put people on school boards, we have  
Ralph Nader -

environmental groups are now organizing  
electorally

(Fried corporations who are hurt by  
new weapons programs (?))

Middle Powers Initiative is 8 NGO's

New Agenda Coalition is

[I tried to get them to <sup>support, or not oppose (abstain) from or</sup> ~~stand~~ in UN that  
there ~~is~~ must be no EU in Iraq, even  
against

we have as many areas as in 1970

ICC - was generally illegal (unacceptable?)

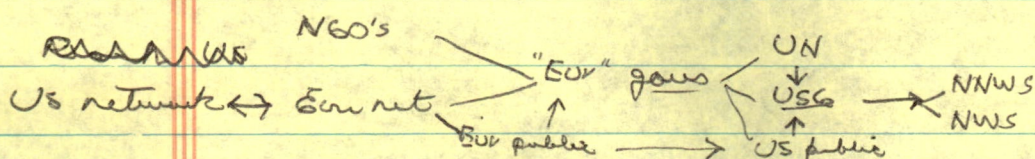
(the abol. of slavery...)

Hypo: NWOT

Mutual Protection Mutual/Reciprocal Reduction of Threat/  
Mutual/Communal Security, Mutual Ri

(<sup>NOT</sup> "Mutual Weakness, Mutual Unilateral, Mutual Dependence")

Strength Through Peace: not Mutual Threat,  
Balance of Power





(Young) people don't have the

Kasoff: Strict birth / nurturant family  
cuts across? race / class / gender, which  
don't determine much (!) — that's  
the problem with sociology.

[How to sell a product, in a campaign] <sup>LIB, MISLEAD...</sup>  
[is this — affecting policy: which  
on an issue, depends only occasionally  
on campaign (now) but will not  
solve our problems...

[Ad: girl plucking petals from!  
negative ~~ads~~ ads ~~appears~~  
is politics...

("King: Wrong on defense...

Never end with fear

We must deal with gun control —  
it's part of our frame.

[That's our problem: They have that.

Is he selling a gun control program?

How successfully?

We're not succeeding any more than  
you can

[cf. Tobacco? see WB's



like gun control movements, we  
confront w/ attitudinal and habits  
of corporations (and for us: states MIC  
Universities)

Blockbuster: NRA and anti-abortion lobbies  
are effective because they operate electorally —  
voters in districts; targeted ads  
[money?  
(lobbying)

[Note issues where gov policy is resistant  
to public opinion — we change that, but  
not policy: adversarial!

(MIC — + Univ  
media)

N - VN

Nves  
(frag?)

gun control  
school  
Ans budget

us. New Power (? TMI?)

UC - NWL (CP)

Coyne: In Russian, "de-alenty" translates as weak,  
("unvalent") — they wouldn't discuss

(MUTUAL NWOT Common Security

— Forge  
Dismant  
De-alent  
Abol.

Does it matter who owns Kales?

compare AIDS



Reche: US is focal point

Rules are illegal, immoral, cause just death...

(Can this overcome: Hezbollah; Dat; Sup)

On VN: <sup>PP</sup> Leaks, <sup>Plumier</sup> fears of leaks, and leaks  
about cover-up + Plumier (DEAN) + Leaks on Tapes (Butterfield  
(My Kai? TG?)) were crucial to ending war...

(Vann to  
Halberstam)

(We've got an overwhelmingly right approach  
very urgent  
ultimate stakes)

Reche: We need a new domestic campaign

other groups watch how US opinion is  
affecting US policy (?)

[ Middle Powers frustrated: isn't this changing power structure -  
behavior of other states New Agenda Coalition.

(Creativity?)

(France lies on the other side of despair)

It's a strategy, aim,  
"necessities," power structure.

e.g. pressure might work better on  
problems of other countries - that have access  
to US.

see frag



Thursday  
5-13-04

Later Barbeau?  
Sumner Beach, S.B.

TR:

Part of an nuclear policy  
is now to intervene in other  
countries on suspicion of possess  
of nuclear weapons —

and to do so with the threat +  
readiness to escalate to nuclear FU

(the Brady Connection)

loop

which reverses incentives for other  
countries to acquire arms, to deter us —

and the vicious bitabland that arms will  
lead to non-state groups that can't  
be deterred — or prevented (if countries attack  
or arm) (or possessed!)

Then, Partial Hint

Morality: We will stop at nothing (against  
anyone) and announce nothing — we  
just intervene will be willing to engage Absolute Evil  
just intervene when necessary (i.e. when it's not Evil)  
— just Evil — to combat possibility  
of Absolute Evil — pure attack of  
non-state network.

... poss. of such attack is a threat  
that legitimizes anything (Kleinthal - NO BOUNDARIES  
— more than CN, antagonism of a State GIMETS  
that could be deterred (but was too big for present work)



(and which was not likely to "look" nice.  
SU — not Russia, Pak, NK)

So the links are there to domestic  
matters (not just CIA DDP - Rosenthal Report -  
lawless abroad, country —

Now — an incentive to go to a Nazi-like  
police state

9-11 + news → Nazi-like state  
STASI-like  
Shah-like

And this is plausible going — i.e. rapidly  
change in — on one

Will Other Democracy survive the 21st century?  
Cities / Globalization " " " " ?

Will ~~any children~~ you (the oldest)  
live out your life in a democracy?  
Will you children

TR: Pure weapons and <sup>Exp</sup> US Police — unwillingness  
to limit — or cede to a other other body (Congress)  
Control — the use of violence

But if you're with us — we will allow  
you to <sup>get</sup> keep rules (Pak, Israel ...)

if part of an empire, subordinates, prep up  
an imperial dictator, conquer everywhere was,  
submit to an authority, submitting...

"<sup>OK</sup> Roman Empire with rules" (has distinct rule)



TR For Rome, independence <sup>in a sense</sup> was a threat  
from the outside

UK - usual balance of power (Europe)  
stepped out of European affairs

UK Empire was mostly in TW  
(not an equivalent of NATO)

UK let other decs

If biomimetic industrial empire

informal (Brits around?)

Argentina?

Real Dept. of <sup>Comparative</sup> Imperialism  
(Co-Mark)

(Mark 1 focus on fine postures  
on textiles)

TR Mark: "For you the tale is told" (of UK  
to "you," the rest of the world  
which will go through evolution (rev.)  
as in UK -

WRONG! Ours the development of  
underdevelopment; class differences between nations.

No power (Liberalism  
differs)

This links Marxism with Docton + Berchman  
(Talaga)

Marking 43

Counting 40=